

THINK BIG COMMUNITY CHALLENGE - GERMANY

Participant Terms and Conditions

1. Thank you for your interest in the Think Big Community Challenge (the “Event”). The Event is a 12-week event sponsored by Amazon Web Services, Inc., 410 Terry Ave North, Seattle, WA 98109-5210, facsimile: (206) 266-7010 (“Amazon”), and hosted in collaboration with our event partners including Creative HUT Education, The Hive, 27-31 Sankey Street, Warrington, WA1 1XG, UK, +448007797242, Wildlife Design Inc., 3621 Hayden Ave, Culver City, CA 90232, USA, 1-310-253-9900, and Brooks Sports Inc, 3400 Stone Way North, Suite 500, Seattle, Washington 98103, USA, 1-800-227-6657 (“Event Partners” and together with Amazon, “we”, “our” or “us”). The Event is designed to teach creativity, digital and artificial intelligence (“AI”) skills and sustainability business principles to students from numerous countries at eligible schools within Amazon’s Think Big Spaces network. The Event program will include a flexible curriculum that can be completed in 4 to 6 weeks and a competition to design a hypothetical sneaker line with recycled materials using an education application. The Event details set out in Attachment 1 (“Event Details”) contain further information and terms governing the Event.
2. By signing this document, you acknowledge and agree to these Participant Terms and Conditions for the Event as provided below, including the Attachments (the “Terms”). Please read these Terms carefully. If you are over 18 years old and participating in the Event “you” refers to yourself in your individual capacity. If you are a parent or legal guardian accepting on behalf of a person under the age of 18 participating in the Event (hereinafter referred to as “Child Participant”), then references to “you” means you on behalf of your Child Participant, where applicable, or your Child Participant in instances when discussing actions of Teams or Team Members (each as defined in Attachment 1 – Event Details).
3. You acknowledge that participation in the Event may require use of software, tools, and other materials provided by Amazon, Event Partners, TBS Institutes (as defined in Attachment 1 – Event Details), and other third parties, which may be subject to separate license terms, usage restrictions, and other terms and conditions.

Event Parent Authorization

4. For any Child Participant, the parent or legal guardian of such Child Participant must give their approval for his or her participation in the Event. If there are two parents or legal guardians of such Child Participant with parental custody, both parents or legal guardians must give their approval. By signing this document at the end of these Terms, you acknowledge and agree to the Terms herein and consent to your child’s participation in the Event.

Confidentiality

5. You agree not to disclose, copy, use, or directly or indirectly offer for sale any Confidential Information disclosed by Amazon or an Event Partner during the Event except for the sole purpose of participating in the Event. “Confidential Information” includes all information, material or data (regardless of the form of disclosure or the medium used to store or represent it, and whether or not any document has been marked as confidential, proprietary, or otherwise), in any form, whether tangible or not, disclosed or communicated or made available, whether directly or indirectly, by Amazon or an Event Partner to you, or learned or accessed by you, or to which you are exposed as a result of participating in the Event or otherwise through engagement with us to the extent such information (a) is clearly marked as confidential information, is described as such or is otherwise recognizable as such, (b) is to be regarded as confidential because of its contents, or c) is derived from Confidential Information which has been provided by us. The term “Confidential Information” does not include such information which (a) is or becomes available in the public domain or generally at the time you were provided with such information (except by reason of any breach of this Agreement by you); (b) was already legitimately in the possession of you and not subject to a duty of confidentiality, before you received the information from us; or (c) you have received from a third party who was entitled to disclose this information without restriction.

General Conditions and Release of Liability

6. Provided that you are habitually resident in Germany, the following shall apply: (a) For damages caused by a slightly negligent breach of a material contractual obligation, Amazon shall only be liable up to the amount of the

contract-typical and foreseeable damage at the time of entering into the contract; and (b) Amazon shall not be liable for damages caused by a slightly negligent breach of a non-material contractual obligation and for other cases of slight negligence. The limitation of liability as set out above shall not apply to damages caused intentionally or by gross negligence, in case of any mandatory liability (in particular under the German Product Liability Act) and in case of culpably caused personal injuries. Furthermore, it shall not apply if and to the extent Amazon has assumed a guaranty.

7. In all other cases, to the extent allowed by law, you agree to release and hold harmless Amazon and its subsidiaries, affiliates, employees, agents and Event Partners from: (a) any and all liability or any injury, loss, or damage of any kind arising in connection with this Event, including but not limited to: (i) your physical attendance at an Amazon Think Big Space; (ii) as a result of the Prizes (as defined in Attachment 1 – Event Details) won; and (b) any and all claims that you may have now or in the future associated with the Event or the Items, including without limitation claims arising from rights of publicity, privacy, or any Intellectual Property Rights. “Items” means all still photographs and all audio, film and video recordings that Amazon, any participating school, the Event Partners, or their independent contractors make of you, your voice, image or likeness in connection with the Event, including the right to use your, image, likeness and biographical information and any intellectual property rights subsisting in them. “Intellectual Property Rights” means all industrial and/or intellectual property rights, and includes (a) any patents, utility models, copyrights (including future copyright), registered or unregistered trademarks or service marks, trade names, brand names, layout-design rights, registered designs, and commercial names and designations; (b) any invention, discovery, trade secret, know how, or confidential, business, scientific, technical or product information; (c) any other rights resulting from intellectual activity in the commercial, industrial, scientific, literary, and artistic fields and whether dealing with manufactured products or services; (d) any letters patent, deed of grant, certificate or document of title for anything referred to in paragraphs (a), (b) or (c) of this definition; and (e) any other proprietary right and applications for, and rights to apply for, registration of any of these things referred to in paragraphs (a), (b) or (c) of this definition.
8. It is a condition of these Terms that you have signed the release documents provided to you by the relevant participating school (the “Release”) before you participate in any Event. The Release is set out in Attachment 2.
9. We reserve the right to cancel, change, or suspend this Event with immediate effect, fully or partly, in case of external circumstances out of our control preventing due performance of the Event including technology failure, catastrophe, war, or any other unforeseen or unexpected event that unduly affects the Event.

No Injunctive Relief

10. You acknowledge and agree that you will not be entitled to any injunctive or other equitable relief in connection with the Items or your participation in the Event.

Choice of Law

11. These Terms will be governed by and construed in accordance with the laws of the State of Washington, USA. If you are a consumer and habitually resident in the European Union, this choice does not deprive you of the protection afforded to you by mandatory provisions of the law of your country of habitual residence. Otherwise, the conflict of laws provisions of the State of Washington or other principles which might result in the application of any law other than the State of Washington shall not apply.

Entire Agreement

12. This is the entire agreement between you and us with respect to the subject matter hereof and supersedes any previous or contemporaneous oral or written agreements regarding such subject matter.
13. In the event of any conflict or inconsistency between the Terms, the highest or best standards or the term imposing the greater responsibility (as the case may be), will prevail.

14. If any court of competent jurisdiction finds any part of these Terms to be invalid or unenforceable, then that part will be deemed modified to the extent necessary in order to render it valid and enforceable. If it cannot be so saved, it will be severed, and the remaining parts will remain in full force and effect.

15. THESE TERMS PROVIDE US WITH YOUR ABSOLUTE AND UNCONDITIONAL CONSENT, WAIVER, AND RELEASE OF LIABILITY, ALLOWING US TO USE YOUR NAME, LIKENESS, AND OTHER PERSONAL CHARACTERISTICS AND PRIVATE INFORMATION AND THE ITEMS FOR THE LIMITED PURPOSES SET OUT HEREIN. BY SIGNING, YOU ACKNOWLEDGE AND AGREE THAT YOU HAVE READ AND UNDERSTOOD ALL OF THE TERMS OF THESE TERMS AND THAT YOU ARE WAIVING ALL RIGHTS TO PURSUE US WITH RESPECT TO OR IN CONNECTION WITH THE EVENT.

[Signatures on next page]

I am authorized to make all of the representations and warranties made herein; OR I am the legal guardian of a person under the age of 18 who is participating in the Event.

(Please check box A or B depending on which applies to you and sign and date the corresponding parts as applicable)

- **A. I am over the age of 18 participating in the Event and, by signing below, hereby agree to these Terms.**

NAME.....

SIGNATURE.....

DATE.....

- **B. I am the legal guardian of a person under the age of 18 who is participating in the Event and have the legal right to agree to these Terms on his or her behalf and, by signing below, hereby do so.**

NAME OF CHILD PARTICIPANT.....

First Legal Guardian

NAME OF PARENT/GUARDIAN.....

SIGNATURE.....

DATE.....

Second Legal Guardian

NAME OF PARENT/GUARDIAN.....

SIGNATURE.....

DATE.....

Attachment 1 – Event Details

Eligibility and How to Enter

1. The Event is an in-person event open to students from schools in which an Amazon Think Big Space or an Amazon Think Big Workshop operates (each such school a “**TBS Institute**”). The Event will take place over a 12-week period between May 2026 - October 2026 during which participating students will: (a) complete a flexible program curriculum that can be completed in 20 classroom hours over a 4 to 6 week period during which participating students will learn creativity, digital and AI skills, and sustainable business principles (such as waste reduction, product lifecycle management, recycling programs, and sustainability material sourcing); and (b) participate in a competition to design a hypothetical sneaker line with recycled materials using a generative AI education application.
2. To enter, each TBS Institute may register a maximum of twenty (20) team(s) prior to August 14, 2026, consisting of the following individuals (together a “**Team**”): (a) a minimum of two (2) and up to five (5) students from the same TBS Institute between the ages of 13 and 16 (each such individual student a “**Student Participant**”); and (b) one teacher or faculty staff member of the TBS Institute to act as a team mentor. All registrations shall be made via the Event pre-registration page available at <https://www.amazonthinkbigexperience.com/communitychallenge>.
3. Each Team will complete the program curriculum provided.
4. Each TBS Institute may enter one submission prior to August 14, 2026 into the Event, which will include a video or presentation, a business plan, and supporting documentation aligned with the detailed Event guidelines available at <https://www.amazonthinkbigexperience.com/communitychallenge> (an “**Entry**”). Event submissions must be the original work of the Team and must be solely created by students without getting any third party’s help or using any third-party or Amazon intellectual property or involving any third-party or Amazon Intellectual Property Rights, excluding any Intellectual Property Rights in any software, tools or other materials provided by Amazon, Event Partners or TBS Institutes for the purposes of the Event only. Submissions must not contain, as determined by us in our sole and absolute discretion, any content that is obscene or offensive, violent, defamatory, disparaging, or illegal. No teacher or Team mentor can be involved in the creative process and will not hold any rights to the works or Entries. If your Entry is invalid, incorrect and/or incomplete, we are not obliged to make inquiries about the correct information. The disadvantages resulting from the provision of incorrect contact details are exclusively at your expense. The same applies to local technical difficulties of you in providing us your Entry. We do not warrant that the Entry can be uploaded via any operating system or internet browser.
5. We reserve the right to reject any Entry or any individual from the Event in our sole and absolute discretion - even retrospectively - where we received the submission after August 14, 2026 or where we have reasonable grounds to suspect that such individual is using or has used unauthorized aids when participating in the Event or that such individual is attempting or has attempted in any other way that does not comply with the rules to gain advantages for itself or third parties by manipulation or under false pretenses, or in any other way to impact the Event negatively or contrary to the Terms. In the event of a justified exclusion from the Event, we have the right to revoke the prize. In such case, any claims of such excluded participant will also be forfeited, except for (a) damages to the extent that they were caused by intent or gross negligence; (b) damages resulting from culpable injury to life, body or health (including in cases of simple negligence); (c) damages resulting from a breach of a cardinal obligation (i.e. an obligation the fulfilment of which is essential for the proper performance of the Event and for achieving the purpose of these Terms, and on the fulfilment of which you may regularly rely); or (d) liability under the German Product Liability Act (*Produkthaftungsgesetz*).

Winner Selection and Prizes

6. A panel of judges appointed by us will review all eligible Entries pursuant to the judging criteria and scoring rubric below:
 1. Materials & Design Choices – 30 points
 2. Trend & community fit (local area links & design trends) – 20 points

3. Use of Amazon GenAI & prompt Engineering – 30 points
4. Presentation & Creativity (Showcase) – 20 points
7. The top 10 Entries as decided by us and our judging panel in our sole discretion (“Shortlisted Teams”) will be announced via the Event website following the judging process around October 2026. We will also notify the TBS Institutes of the Shortlisted Teams.
8. One winning Team will be selected from the Shortlisted Teams by us and the judging panel around November 2026.
9. All Student Participants from the winning Team will be offered: (a) the opportunity to experience demonstrations on Amazon technologies, get hands on training, and meet our leaders and the Event Partners teams; and (b) a pair of custom sneakers produced from the winning Team’s Entry (together, the “Prizes”).
10. Prizes are non-transferable, there will be no substitutions or cash redemptions. You acknowledge that Prizes may be provided by third parties over which we have no control. If the Prizes are unavailable or impracticable to provide for any reason, we will offer a substitute Prize with equal value.
11. The offer of Prizes is subject to the express requirement that the potential recipients of the Prize submit to Amazon all information or documents, including executing additional agreements or waivers reasonably requested by us to permit us to (a) administer the Prizes; and (b) comply with all applicable laws and regulations, including tax reporting requirements in the respective jurisdiction of the potential recipient (the “Prize Documents”).
12. Refusal by any potential recipient or their parent(s) or legal guardian(s) to submit or complete any Prize Documents within the timeframe designated by us will result in such person forfeiting the Prizes, leaving them unclaimed.
13. Provided all Prize Documents are completed and submitted, Amazon and Event Partners shall be responsible for the payment of any and all taxes, duties, or levies imposed by any governmental authority in connection with the Prizes awarded to Student Participants from the winning Team. Student Participants shall have no obligation to pay any such taxes, duties, or levies related to the Prizes.

Attachment 2 - Event Release

THINK BIG COMMUNITY CHALLENGE - GERMANY

Participant Event Release

1. This Release between you and _____ (the "School"), Amazon Web Services, Inc. ("Amazon") and CreativeHUT Education, Wildlife Design Inc. and Brooks Sports, Inc (together the "Event Partners"), is made and entered into as of the date signed by you below. For the purposes of this Release references to "you" shall be interpreted to mean: (a) if you are a parent or legal guardian of a person under the age of 18 participating in the Think Big Community Challenge (the "Event" and such participant a "Child Participant") agreeing on behalf of such Child Participant, the Child Participant; (b) if you are a parent or legal guardian of a Child Participant who will also be attending the Event, both yourself in your individual capacity and the Child Participant; and (c) in all other circumstances "you" shall mean the signatory of this Release.
2. Each of Amazon, the School, and the Event Partners have, where applicable, a privacy policy describing their handling of your personal information in relation to your participation in the Event. In Amazon's case, the attached Privacy Policy in Attachment A ("Privacy Policy") describes how Amazon collects and processes your personal information in relation to your participation in the Event.

Photo and Video Release

3. You acknowledge and agree that this Event may be photographed and filmed. You authorize the use of your voice, image or likeness in film, video or photography for the internal and external promotional or marketing purposes ("Event Media") of each of the School, Amazon, and the Event Partners, and any affiliates of Amazon or the Event Partners. Amazon and the Event Partners may also use Event Media to provide feedback for future events and programming and for compliance purposes. Where third parties use Event Media, they are expected to abide by certain standards of conduct, but please note that Amazon, the School, and the Event Partners each cannot control or monitor what such third parties ultimately do with Event Media, and the School and Event Partners and subject to applicable laws Amazon disclaims all responsibility in that regard, without prejudice to Section 6 of the Participant Terms and Conditions.

Intellectual Property

4. Subject to your rights set out in the Privacy Policy, in consideration for the opportunity to participate in the Event, you, on your own behalf and; where you are the parent or legal guardian of a Child Participant, on behalf of such Child Participant; grant to each of the School, Amazon, its affiliates, group companies, agents, employees, assigns, Event Partners, and any other third parties Amazon, the School or Event Partners may designate, an irrevocable, nonexclusive, perpetual, royalty-free, worldwide, and sub-licensable right and license to reproduce, edit, adapt, publish, display, distribute, translate, publicize, advertise, or otherwise promote in any media, including Event Media, or by any other means:
 - (a) all or any part of the following items: all still photographs and all audio, film and video recordings that the School, Amazon, the Event Partners, or their independent contractors make of you, your voice, image or likeness in connection with the Event, including the right to use your, image, likeness and biographical information and any Intellectual Property Rights (defined below) subsisting in them ("Items"); and
 - (b) all or part of any submission made for the purposes of the Event, including any video, presentation, business plan, and supporting documentation (an "Entry") and Entry Materials (defined below) and any Intellectual Property Rights, except licenses and rights under copyright law of Participants who did not win, subsisting in them,

for any purpose connected with the Event, including but not limited to publicity, advertising, and promotional purposes relating to or referencing the Event.

5. Any materials, including but not limited to documentation, presentation materials, data, concepts, and ideas submitted by you or a Child Participant, as part of your Schools registered team participating in the Event pursuant to the Event details and rules made available by Amazon or Event Partners from time to time (a "Team" and each member of such Team a "Team Member") (collectively, the "Entry Materials"), together with any Intellectual Property Rights which subsist in them, shall remain the property of the Team Member(s) who created them (excluding any teachers).
6. You acknowledge and agree that all Entry Materials submitted or presented by you in connection with the Event do not contain Intellectual Property Rights of any other person or entity.
7. To the extent you are part of the winning Team in the Event, in consideration for the opportunity to participate in the Event, you hereby grant to the School, Amazon, its affiliates, group companies, agents, employees, assigns, Event Partners, and any other third parties Amazon may designate, an irrevocable, nonexclusive, perpetual, royalty-free, worldwide, and sub-licensable right and license to use, modify, adapt, develop, discuss, distribute, publicize, market and/or create derivative works with and otherwise exploit your Entry and Entry Materials and any Intellectual Property Rights subsisting in them for the purpose of manufacturing, marketing, and promoting the design(s) and/or Entry of the winning Team.
8. Provided that you are habitually resident in Germany, the following shall apply: (a) For damages caused by a slightly negligent breach of a material contractual obligation, Amazon shall only be liable up to the amount of the contract-typical and foreseeable damage at the time of entering into the contract; and (b) Amazon shall not be liable for damages caused by a slightly negligent breach of a non-material contractual obligation and for other cases of slight negligence. The limitation of liability as set out above shall not apply to damages caused intentionally or by gross negligence, in case of any mandatory liability (in particular under the German Product Liability Act) and in case of culpably caused personal injuries. Furthermore, it shall not apply if and to the extent Amazon has assumed a guaranty.
9. In all other cases in connection with the licenses granted under this Release, you waive any and all claims against the School, Amazon, its affiliates, group companies, agents, employees, assigns, Event Partners, or any other third parties the School, Amazon or Event Partners may designate, including their respective affiliates or group companies, or anyone else participating in the Event, to the extent permitted by law, arising from or relating to the use, exploitation, or disclosure of the Entry and Entry Materials.
10. Any Intellectual Property Rights of the School, Amazon or Event Partners, including any software, data, material, Application Program Interface (API), and other tools provided by Amazon or Event Partners during the Event (the "Provided Tools") shall remain the sole property of the respective party providing the Provided Tools. You shall not have any rights in the Provided Tools. You agree that you, through participation in the Event and through this Release, have not acquired any right to any Intellectual Property Rights belonging to Amazon or any of its Event Partners, in any manner or in any format.
11. In this Release, "Intellectual Property Rights" means all industrial and/or intellectual property rights, and includes (a) any patents, utility models, copyrights (including future copyright), registered or unregistered trademarks or service marks, trade names, brand names, layout-design rights, registered designs, and commercial names and designations; (b) any invention, discovery, trade secret, know how, or confidential, business, scientific, technical or product information; (c) any other rights resulting from intellectual activity in the commercial, industrial, scientific, literary, and artistic fields and whether dealing with manufactured products or services; (d) any letters patent, deed of grant, certificate or document of title for anything referred to in paragraphs (a), (b) or (c) of this definition; and (e) any other proprietary right and applications for, and rights to apply for, registration of any of these things referred to in paragraphs (a), (b) or (c) of this definition.

No Compensation for Use of Items

12. You acknowledge and agree that the School and Amazon will not compensate you or your successors, licensees or assigns for any use of the Items or any accompanying identifying characteristics. You acknowledge and agree that the Items may be edited in Amazon's sole discretion and you waive any right to inspect and/or approve any use of the Items. You also understand that Amazon is not obligated to promote or use the Items in any form. You agree that

you, through participation in the Event and through this Release, have acquired no rights in the Intellectual Property Rights of the School, Amazon, Event Partners or any third party, including but not limited to the right to use any Amazon or Event Partners trademark, copyrighted material or other intellectual property, in any manner or in any format.

[Signatures on next page]

I am authorized to consent and agree to this Participant Event Release; OR I am / We are together the legal guardian(s) of a person under the age of 18 who is participating in the Event.

(Please check the boxes under A or B depending on which applies to you and sign and date the corresponding parts as applicable)

- **A. I am over the age of 18 participating in the Event and hereby:**
 - agree to this Participant Event Release
 - (optional) consent to Amazon's collection and processing of my personal information for the purposes of internal and external promotion and marketing by Amazon and its affiliates, as described in the Privacy Policy

NAME.....

SIGNATURE.....

DATE.....

- **B. I am / We are together the legal guardian(s) of a person under the age of 18 who is participating in the Event and have the legal right to:**
 - agree to this Participant Event Release
 - (optional) consent to the collection and processing of his or her personal information for the purposes of internal and external promotion and marketing by Amazon and its affiliates, as described in the Privacy Policy on his or her behalf and, by signing below, hereby do so:

NAME OF CHILD PARTICIPANT.....

First Legal Guardian

NAME OF PARENT/GUARDIAN.....

SIGNATURE.....

DATE.....

Second Legal Guardian (if applicable)

NAME OF PARENT/GUARDIAN.....

SIGNATURE.....

DATE.....

Attachment A to the Participant Event Release - Privacy Policy

To the extent that Amazon collects, discloses, uses or otherwise processes any personal information of any participants in the Event, the following privacy policy applies.

1. Amazon Web Services, Inc. and its affiliates (“Amazon”, “we”, “our” or “us”) are committed to protecting the privacy of any participants in the Event, and any parents or legal guardians of any participants in the Event: it’s the foundation for a safe and trusted community. This privacy policy outlines what information we collect from participants in the Event, how we use that information, and what choices individuals have regarding how and whether we can use their information. Since the Event is a learning and educational environment for children under the age of 18 (“Child Participants”), we take additional measures to safeguard Child Participant's privacy. Amazon will handle personal information as described in this Privacy Policy.
2. This privacy policy explains our personal information collection, disclosure, parental consent practices and parental choice procedures with respect to information provided in relation to Child Participants and other information processing whether in respect of any Child Participant, any parent or legal guardian of any Child Participant or a participant of the Event over the age of 18 (together “Adult Participants”). Adult Participants and Child Participants are referred to together as “Participants” for the purposes of this privacy policy.
3. This privacy policy addresses the information we need to provide to any Participant under the General Data Protection Regulation (“GDPR”) and other similar international privacy laws. For the purposes of GDPR and other similar international privacy laws, Amazon Web Services, Inc. will be the “controller” (or equivalent term under similar international privacy laws) of personal information collected in respect of any Participant at the Event. Our appointed EU representative for the purposes of the GDPR is Amazon Web Services EMEA SARL at 38 Avenue John F. Kennedy, L-1855, Luxembourg, which may be contacted at <https://amazon.com/gp/help/customer/contact-us/> or dataprivacyframework@amazon.com.
4. **How personal information may be collected:** Information may be collected directly from Participants in relation to the Event. Before and during the Event, Amazon may collect information about Child Participants indirectly, from their schools, and any Adult Participants including parents or legal guardians, who may provide us with limited information for their Child Participant for purposes set out in paragraph 6 below. In addition, Child Participants and Adult Participants may share information about themselves during the Event. The Event involves Participants engaging in online meetings in which video images and audio of the Child Participants and Adult Participants may be recorded. Child Participants and Adult Participants may also share personal information about themselves during the Event session voluntarily.
5. **Event Recordings:** As described above, video of Participants during Event sessions may be recorded by Amazon, or by schools and Event organisers (“Event Recordings”). Where Amazon receives Event Recordings it handles them in accordance with this privacy policy. For information about how schools and Event organisers handle Event Recordings, please refer to those schools' or organisers' privacy policies.
6. **Purposes, Categories of Personal Information and Lawful Bases:** Amazon collects and processes personal information in connection with the Event as set out in the following table.

Purpose of processing your personal information	Categories of personal information	Lawful basis for processing your personal information
Administering the Event and your Event participation, including receiving, managing and judging competition submissions	<u>Child Participants</u> <ul style="list-style-type: none"> ● Name ● Email address (if applicable) ● Phone number ● School name ● School year <u>Adult Participants</u> <ul style="list-style-type: none"> ● Name 	Necessary for our legitimate interests in running the Event, managing eligibility and submissions and offering Participants a positive experience

	<ul style="list-style-type: none"> ● Email address ● Phone number ● School affiliation 	
Administering winning submissions and Prizes	<ul style="list-style-type: none"> ● Name ● School name ● Judges' scoring / deliberation notes and evaluation matrices 	Necessary for our legitimate interests in distributing Prizes to winning Participants and facilitating a positive and well-run experience for winning Participants
Safeguarding of Participants	<ul style="list-style-type: none"> ● Name ● Email address ● Phone number ● School name ● School year ● Incident notes / any concerns raised 	Necessary for compliance with our legal obligations under applicable law or, in rare circumstances, vital interests
Improving future events and programming	<ul style="list-style-type: none"> ● Photographs, video footage and audio recordings as part of Event Recordings 	Necessary for our legitimate interests in improving future events and programming for future participants
Internal and external promotion and marketing by Amazon and its affiliates	<ul style="list-style-type: none"> ● School name / affiliation ● Photographs, video footage and audio recordings 	Consent

More information on the balancing test regarding the legitimate interests exception is available upon request.

Amazon does not collect and process the personal information of Child Participants for the purpose of direct marketing.

- 7. What Information is Shared with Others:** We may share your personal information with: (a) CreativeHUT Education, Wildlife Design Inc. and Brooks Sports, Inc and other event partners, (b) our affiliates, (c) third-party service providers, and/or (d) government or regulatory authorities. We will not share your personal information with these third parties other than as follows, in compliance with applicable law: (a) for the purposes described in this Privacy Policy (including as described in paragraph 6 above), (b) as required by any relevant law, (c) to third-party services who help us work or deal with the site or programming of the Event, (d) to conform to legal process, (e) to respond to legislative solicitations, (f) to ensure our operations, (g) for assistance in fraud detection and prevention; (h) to secure the rights, protection, well-being or property of Amazon, Child Participants, Adult Participants or others, (i) to allow us to pursue available remedies or limit the damages that we may sustain, and (j) in connection with a disposition of all or a considerable part of our business, resources or stock, for example, a deal, merger, consolidation, redesign, joint venture, task, or bankruptcy or comparable procedures.
- 8. Where in the World is Participant's Information Transferred:** Some of the parties we share information with may process it overseas. This means that Participant's information may on occasion be transferred overseas, including to Australia, Canada, Germany, India, Indonesia, Ireland, Japan, Singapore, South Korea, South Africa, Spain, the UK, and the U.S. Whenever we transfer personal information to countries outside of the European Economic Area, we ensure that the information is transferred in accordance with this privacy notice and as permitted by the applicable laws on data protection. We rely on European Commission adequacy decisions or use contracts with standard safeguards published by the European Commission (you can ask Amazon's customer service at <https://www.amazon.ie/hz/contact-us> for a copy of these).
- 9. How do we protect Participants' Information:** We are committed to maintaining the privacy and integrity of your personal information and use a range of technical and organisational measures designed to protect your personal information from accidental, unlawful or unauthorised destruction, loss, alteration and access. Before we share your personal information with a third party to be processed, we will enter into a contractual agreement with that third party imposing appropriate data protection obligations in accordance with applicable law and to the extent applicable to the nature of the processing to be performed by that third party.

10. **How Long Will We Keep Participant Information:** We keep your personal information for as long as it is required in order to fulfil the relevant purposes described in this Privacy Notice, as may be required by law, or as otherwise communicated to you. For example, we retain your contact details so we can communicate with you in relation to our administration of the Event, including to answer any queries you may have as a Participant. To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorised use or disclosure, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.
11. **Your Rights:** Participants have rights in relation to the personal information we collect at the Event. Adult Participants and Child Participants (or parents or legal guardians of Child Participants under applicable laws) have the right to: (a) make a request to have personal information corrected if it is inaccurate, and completed if it is incomplete; (b) in particular circumstances, restrict the processing of personal information; (c) in particular circumstances, ask to have personal information erased; (d) request access to the Adult Participant's or Child Participant's personal information (as applicable) and to obtain information about how we process it; (e) in particular circumstances, move, copy or transfer personal information; in particular circumstances, object to us processing the personal information; (f) not be subject to automated decision-making including profiling where it produces legal or other significant effects on the Adult Participant or Child Participant (as appropriate); (g) withdraw consent, where we process personal information in reliance on consent as the lawful basis or processing condition.

All of these rights can be exercised free of charge except in some very limited circumstances, and we will explain these circumstances where they are relevant. To exercise these rights or for any concerns about the way we handle personal information, please contact Amazon's data protection officer: <https://amazon.com/gp/help/customer/contact-us/> or dataprivacyframework@amazon.com with a subject line of "Think Big Community Challenge 2026".

12. **Complaints:** Where you believe we have infringed applicable data protection legislation because of the way we have handled your personal information, you can submit a privacy complaint to us, to our principal supervisory authority (the Commission Nationale pour la Protection des Données in Luxembourg, the "Commission"), and/or to a local data protection authority. To submit a privacy complaint to us, please contact Amazon's data protection officer: <https://amazon.com/gp/help/customer/contact-us/> or dataprivacyframework@amazon.com with a subject line of "Think Big Community Challenge 2026". Visit the Commission's website at <https://cnpd.public.lu/en/particuliers/faire-valoir/formulaire-plainte.html> to submit a privacy complaint to the Commission, or the website of a local data protection authority to submit a privacy complaint to the respective authority. The list of German Länder data protection authorities is available at <https://www.bfdi.bund.de/DE/Service/Anschriften/Laender/Laender-node.html>.